



Government Advertising Spending Transparency Act Report

The Illinois State Toll Highway Authority conducts a review of its financial records on a yearly basis to determine expenses subject to disclosures required under the Government Advertising Spending Transparency Act. The Tollway reviews expenses incurred during the period of July 1 – June 30 of the year proceeding the reporting deadline. The Tollway conducts its review of records in three stages:

1. On a yearly basis, the Tollway obtains a report of all transactions coded to GL Account 5127324001 (Advertising).
 - 1273 -- **Advertising** -- Charges for advertising and the publication of official legal notices.
 - 1289 -- **Contractual Services, Not Elsewhere Classified.** -- Charges for services rendered by non-employees which cannot reasonably be paid from any other account under "Contractual Services."
2. The Tollway manually reviews supporting documentation all expenditure transactions with SAMS Code 1273 across all GL accounts during the reporting period.
3. As required by the Act, the Tollway makes good-faith efforts to obtain information on expenses incurred by Tollway contractors that meet the definition of an expense subject to disclosure under the Act.

The procedures noted above identified the following expenditures requiring disclosure.

Total July 1, 2025 – June 30, 2026: \$35,596

- The REKAP SharkLife LLC, \$35,000, YouTube series, public service safety advertising.
- The Blueline, \$596, job posting website, recruitment advertising.

