
**IT'S GREAT TO
SHOWCASE WHAT YOU
DO...**

**BUT YOU CAN'T BE
EVERYTHING TO
EVERYBODY**



YOUR
BUSINESS
MUST BE



SOURCE:
WWW.BEMISSIONCAPABLE.COM

CONTINUOUS EVALUATION FOR CONTINUOUS IMPROVEMENT:



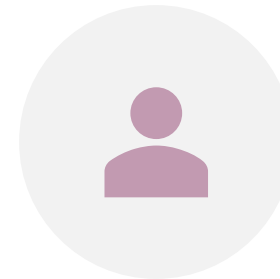
WHAT ARE THE KEY CAPABILITY STATEMENT COMPONENTS?



**CORE
COMPETENCIES**



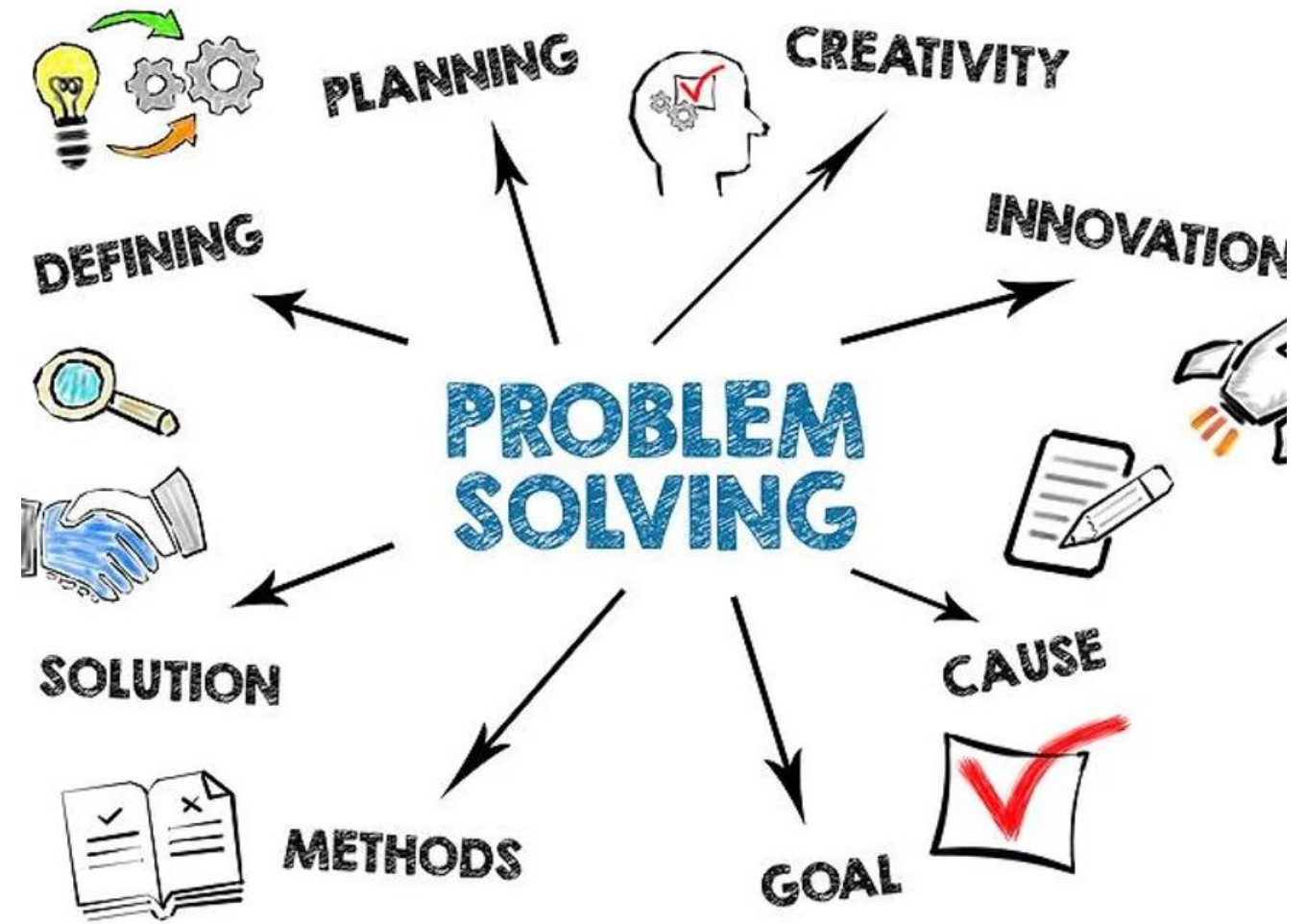
**QUANTIFIABLE
DIFFERENTIATORS**



**RELEVANT PAST
EXPERIENCE**

BE SURE YOU FOCUS
ON WHAT YOUR
AUDIENCE WANTS
AND NEEDS TO SEE

YOU OFFER A
SOLUTION THE
AUDIENCE WANTS TO
LEARN **MORE ABOUT**





CAPABILITY STATEMENT

WHO WE ARE

TechNova Solutions is a leading provider of innovative IT and software solutions dedicated to helping businesses achieve operational efficiency through cutting-edge technology. With over 10 years of experience, we specialize in custom software development, IT consulting, and cybersecurity services.

CORE CAPABILITIES

Custom Software Development: Tailored software solutions to meet your unique business needs.

IT Consulting: Expert guidance to optimize your IT infrastructure and processes.

Cybersecurity Services: Comprehensive protection for your digital assets.

Cloud Solutions: Scalable and secure cloud-based services for business growth.

PAST PERFORMANCE

Client 1: Developed a custom CRM system for a Fortune 500 company, improving efficiency by 30%.

Client 2: Implemented a cybersecurity framework for a financial institution, reducing vulnerabilities by 95%.

Client 3: Migrated a retail business to the cloud, cutting operational costs by 20%.

WHY CHOOSE US?

- **Expertise:** Over a decade of industry experience.
- **Quality:** Commitment to delivering high-quality, reliable solutions.
- **Customer-Centric:** Personalized services designed to meet your specific requirements.
- **Proven Track Record:** Successfully completed 150+ projects for 50+ clients.

OUR DIFFERENTIATORS

- Certified professionals with industry-leading credentials.
- 24/7 customer support for uninterrupted service.
- Innovative solutions that drive measurable results and ROI.

CERTIFICATIONS & AFFILIATIONS

- ISO 9001 Certified
- Microsoft Gold Partner
- Member of the National Association of Software Developers

THE EXPERTLY CRAFTED CAPABILITY STATEMENT:



POSITIONS YOUR BUSINESS

**PRECISE
FOCUSED
CONCISE
STRATEGIC
TARGETED**



CONTACT US

READY TO PARTNER WITH US? LET'S DISCUSS HOW WE CAN HELP YOU ACHIEVE

• PHONE: (555) 123-4567

• EMAIL: [INFO@TECHNOVASOLUTIONS.COM](mailto:info@technovasolutions.com)

• WEBSITE: [WWW.TECHNOVASOLUTIONS.COM](http://www.technovasolutions.com)

CREATING A CAPE STATEMENT
CAN SEEM OVERWHELMING
AT FIRST – BUT YOU DON'T
NEED A CYRANO WHISPERING
IN YOUR EAR TELLING YOU
WHAT TO COMMUNICATE –
YOU WILL LEARN YOUR
AUDIENCE TO TELL YOUR
STORY!



**YOU ARE THE HERO
IN YOUR OWN
BUSINESS STORY
TO YOUR TARGETED
AUDIENCE!**

