



BUILDING FOR SUCCESS

THE POWER OF YOUR FINANCIAL Statements

December 9, 2024



**Please remain
muted for the
duration of the
webinar**

**Questions can be
submitted via the
chat box and will be
answered during the
Q&A portion**



HOUSEKEEPING

Presented on December 9, 2024

WELCOME AND INTRODUCTIONS

A background image showing a highway construction site. Several workers in orange safety vests and white hard hats are visible. One worker in the foreground is standing with his back to the camera, looking towards the construction area. In the background, a concrete pump truck is pouring concrete into a form. The scene is a wide highway under construction with multiple lanes.

THE POWER OF YOUR FINANCIAL Statements



TECHNICAL ASSISTANCE

POWERED BY THE ILLINOIS TOLLWAY

Equipping Businesses for Success

Administered by



Matthew Cooper

December 9, 2024

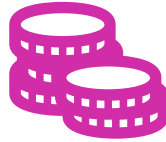


THE POWER OF YOUR FINANCIAL STATEMENTS

Putting Your Business in the Best Position for Financing and Bonding.



Statement of
Cash Flows



Income
Statement



Balance
Sheet



TECHNICAL ASSISTANCE

POWERED BY THE ILLINOIS TOLLWAY

3/24/2025

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PICTURE OF YOUR BUSINESS



When looking at your Financial Statements, what do people see?



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THREE SECTIONS / FIVE PARTS



Assets

Current

Long Term / Fixed



Liabilities

Current

Long Term



Owner's Equity



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What do they look at?

Current Assets

- Cash in the Bank
- Accounts Receivables
- Temporary Investments
- Prepaid Expenses
- Other

=

Current Liabilities

- Accounts Payables
- Credit Cards Payables
- Taxes Payables
- Other Current Liabilities



What do they look at?

Long Term / Fixed Assets

- Property, Land Equipment
- Leasehold Improvements
- Equity and other long-term Investments
- Other

=

Long Term Liabilities

- Mortgage
- Car & Equipment Loans
- Notes Payable
- Other



This is What They Look At!!!!

Current Assets

- Cash in the Bank
- Accounts Receivables
- Temporary Investments
- Prepaid Expenses
- Other

Long Term / Fixed Assets

- Property, Land Equipment
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- Equity and other long-term Investments
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=

Current Liabilities

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- Other Current Liabilities

Long Term Liabilities

- Mortgage
- Car & Equipment Loans
- Notes Payable
- Other

Owner's Equity

- Stock
- Retained Earnings
- Shareholder Distribution
- Net Income





QUESTION AND ANSWER

DIVERSITY AND STRATEGIC DEVELOPMENT

PROGRAMS

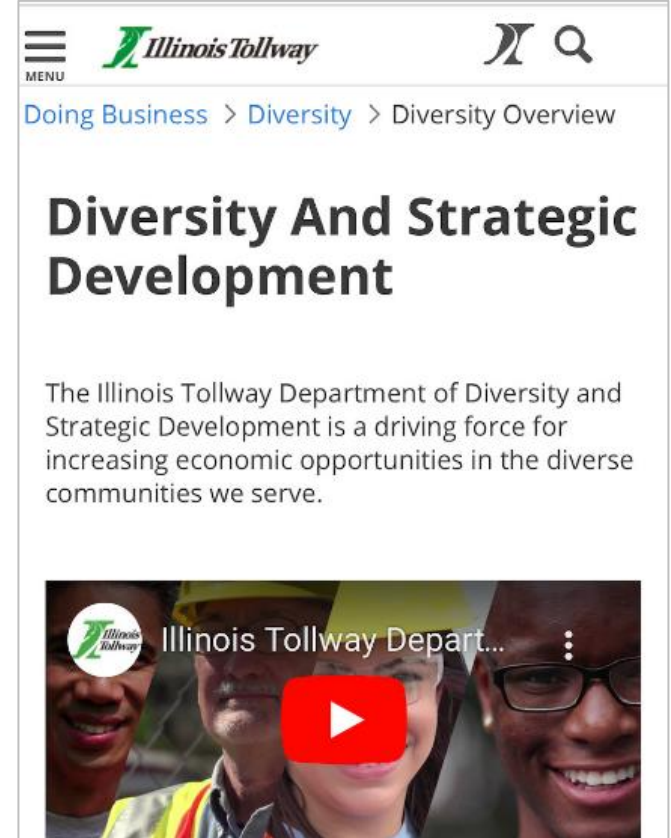
- Business assistance
- Mentoring and training
- Construction industry training and hiring opportunities

INITIATIVES

- Virtual outreach sessions
- Training webinars
- Contracting opportunity emails

REGISTER FOR TOLLWAY DIVERSITY ALERTS!

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SOCIAL MEDIA



THANK YOU

