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# Notice

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Help

Created Date: 01/14/2016  
Created By: Liza Reambillo

## Identification

Reference Number: 22037777  
Title: THA - 10-0140 In-Kind Marketing

Agency Reference Number: THA - 16-97108  
Agency: THA - Toll Highway Authority  
Purchasing Agency: THA - Toll Highway Authority  
Purchasing Agency SPO: Victoria Santiago

Status: Published

## Business Case Information

A Procurement Business Case must be created and approved by your Agency APO for all proposed transactions that have an estimated value of \$10,000 or more, in addition to all procurements of Professional and Artistic Services, regardless of its estimated value. **Procurement Business Case Information will NOT be viewable in IllinoisBID.**

Has a Procurement Business Case Yes  
been approved:  
Procurement Business Case Reference Number: 16-97108

## Overview

### Description and Specifications:

The Illinois Tollway is giving notice of intent to amend its contract with WFLD-TV/FOX for In-Kind Marketing. These services provide the stations access to Illinois Tollway traffic images in exchange for In-Kind Marketing, and or other services. The original award notice was published on 11/08/2010 under reference 22020394. The contract was

renewed on 1/7/2014 under reference #22032470.

Description: The request is to extend the current contract 10-0140 In-Kind marketing, for six months from 02/01/2016 through 07/31/2016 with WFLD-TV/FOX. There is no cost to the Tollway for these services.

RFP #15-0070 In-Kind Marketing was published on 9/25/2015 and an award notice was published on 12/21/2015. Since there was only one contract award, a new RFP solicitation will be forthcoming in an effort to capture at least one more IN-KIND partner.

This amendment/change order is in the best interest of the State to continue the services with the current vendor and is germane to the original contract as signed, as this vendor provides service for the Illinois Tollway. The extension mutually benefits both FOX and the Tollway and reflects with our agency mission, to broaden our outreach and better serve our customers.

### Key Information

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Notice Type:	Contract Amended
Notice Expiration Date:	01/28/2016 MM/DD/YYYY
Professional & Artistic:	No
Small Business Set-Aside:	No
Does this solicitation contain a BEP or DBE requirement?:	No
Does this solicitation contain a Veteran requirement?:	No
Date First Offered	11/08/2010 MM/DD/YYYY
Relevant Category:	General Services

Total Amount of Award: \$0.00 (Total Dollar Value Only/Includes Any  
Renewal Options)

Estimated/Actual Value  
Description:

Length of Initial Term: (in 6 (numeric value only)  
months)

Contract Begin Date: 02/01/2016 MM/DD/YYYY

Contract End Date: 07/31/2016 MM/DD/YYYY

Renewal Terms: 0 (if applicable)

### Bidder(s)

Number of Responding 0 (numeric value only)

Bidders:

Number of Unsuccessful 0 (numeric value only)

Bidders:

Total Number Awarded: 0 (numeric value only)

Listing of All Bidders/Offerors Considered But Not Selected:

N/A

Source Selection: N/A

### Vendor(s) Selected for Award

[View Vendor Award Information](#)

### Notice Contact

Name: Sonja Wolniakowski  
Street Address: 2700 Ogden Avenue  
City: Downers Grove  
State: IL  
Zip Code: 60515  
Phone: 630/241-6800 (nnn-nnn-nnnn)  
Fax Number: 630/505-9270 (nnn-nnn-nnnn)  
Email Address: Sonja.Wolniak@getipass.com (valid email address  
format)

### Class Code

Class

Codes:

### NIGP Codes

For a listing of all NIGP Codes please see the "[Illinois NIGP Code Listing](#)".

NIGP Commodity/Service Code: 915 00 COMMUNICATIONS AND MEDIA RELATED SERVICES - All  
 915 22 Communications Marketing Services  
 961 53 Marketing Services (Incl; Distribution; Research; Sales Prom...  
 Notify Type: Send email to selected Class Codes only

### **Publishers**

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Publishers: Victoria Santiago

### **Attachments**

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File Attachments:

### **History**

Created by user Liza Reambillo 1/14/2016 12:16:18 PM  
 Updated by user Liza Reambillo 1/14/2016 12:22:57 PM  
 Updated by user Liza Reambillo 1/14/2016 12:23:14 PM  
 Updated by user Liza Reambillo 1/14/2016 12:23:44 PM  
 Updated by user Liza Reambillo 1/14/2016 12:26:10 PM  
 Updated by user Liza Reambillo 1/14/2016 2:18:37 PM  
 Updated by user Liza Reambillo 1/14/2016 2:23:47 PM  
 Updated by user Liza Reambillo 1/14/2016 2:38:09 PM  
 Updated by user Liza Reambillo 1/14/2016 2:38:43 PM  
 Updated by user Liza Reambillo 1/14/2016 2:40:04 PM  
 Updated by user Maria Campuzano 1/14/2016 3:09:30 PM  
 Updated by user Victoria Santiago 1/14/2016 3:48:15 PM  
 Published by Victoria Santiago on 1/14/2016 3:48:37 PM



# Vendor Award Information Listing

## Identification

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Reference Number: 22037777  
Title: THA - 10-0140 In-Kind Marketing

## Vendor(s) Selected for Award

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VendorName	Amount of Award
<a href="#">FOX Chicago</a>	\$0.00



## Vendor Award Information



Created Date: 01/14/2016  
Created By: Liza Reambillo

### Identification

Reference Number: 22037777  
Title: THA - 10-0140 In-Kind Marketing

### Vendor Selected for Award

Vendor Name: FOX Chicago  
Vendor Contact Name: Carol Fowler  
Vendor Street Address 1: 205 N. Michigan Avenue  
Vendor Street Address 2:  
Vendor City: Chicago  
Vendor State: IL  
Vendor Zip Code: 60601  
Vendor Phone Number: 312-565-5580  
Vendor Fax Number: 312-819-0820

### Key Information

Amount of Award: \$0.00 (Total Dollar Value Only)  
Cost of Initial Term: \$0.00 (Total Dollar Amount of Initial Term)  
Cost of Renewals: \$0.00 (Total Dollar Amount of Renewals)

**Percentage Values Please enter Decimal Value Only - No Percent sign .10 displays as 10%, 1 displays as 100%)**

BEP Goal Amount (Percentage): 0.000

DBE Goal Amount 0.000  
(Percentage):  
Veteran Goal 0.000  
Amount  
(Percentage):

Will Sub-Contractors Be Utilized? No