



Safety Message Contest Winners

April 23, 2015

An electronic message sign with a black background and yellow LED text. The sign is mounted on a white metal structure against a blue sky background. The text on the sign reads "SOUND OFF ABOUT SAFETY" in two lines.

**SOUND OFF
ABOUT SAFETY**

- **Asked customers to suggest messages in three categories: impaired driving, distracted driving and not wearing seat belts.**
- **Winners in each category will see their message in lights on 37 electronic overhead message signs.**
- **Received 642 entries and the top five messages in each category were posted online for public voting.**
- **After more than 22,000 votes, the winners are...**





SOUND OFF
ABOUT SAFETY

Impaired Driving

WANT TO ARRIVE?
DON'T
DRINK AND DRIVE!

Caryl Whitney from Chicago





SOUND OFF
ABOUT SAFETY

Distracted Driving

LIVE TO SEE
ANOTHER DAY
PUT THE PHONE AWAY!

John Von Drasek from Countryside





SOUND OFF
ABOUT SAFETY

Not Wearing Seatbelts

BUCKLE UP
IT'S LIKE A
SAFETY HUG

Liz Byers from Carol Stream